

For Immediate Release

Custom Disability Solutions Contracts With Resources For Living to Provide Integrated Employee Assistance Program (EAP) Solutions

South Portland, ME and Austin, Texas – May 30, 2007: Custom Disability Solutions (CDS) announced today that it has contracted with Resources For Living (RFL), provider of outcome-based behavioral health counseling and coaching, to provide integrated EAP solutions to CDS' clients. The EAP services provided by RFL cover the full spectrum of challenges that may affect individuals and their families at home or in the workplace. CDS will offer the EAP services with its group disability insurance products.

“Adding EAP to our portfolio helps enhance the competitiveness of our current group disability product offering, and will lead to increased sales and revenue,” said Jerry Bannach, president and CEO of Custom Disability Solutions. “The EAP product will help to further differentiate our clients' LTD offering, and allow them to stand out with brokers and employers. With the EAP product, client companies will gain access to tools and training to help them market and sell EAP to new and existing employer groups,” Bannach concluded.

Dan Clark, VP and chief marketing officer for RFL said, “Having personally worked for many years with persons with disabilities as a vocational rehabilitation counselor, I am very aware of the significant need that exists to help employees cope with the challenges of recovery and return to work. Moreover, our entire organization understands the significant impact a well designed and promoted EAP can have on disability duration, utilization and recidivism. I am extremely excited about our partnership with CDS inasmuch as this program is uniquely designed to promote utilization through preventative wellness and support all employees and their family members regardless of their diagnosis. Unlike so many so called “free” EAP programs, the combined CDS / RFL program is able to demonstrate tangible return on investment by way of improving employee absenteeism, productivity, presenteeism, disability duration and utilization rates.”

CDS' EAP offering provides employees and their families with access to personal and professional wellness services. Available services include: emotional wellness, relationships, finances, parenting and childcare, and health. Employees can access counselors and support services toll-free by phone, 24 hours a day, 7 days a week. Web-based tools and resources are available as well. The EAP offers workplace support to employers that help them manage the challenges and issues of their work environment. Services include, but are not limited to:



performance management and coaching, identifying and managing troubled employees, critical incident support services, and consultation on productivity and organizational issues.

For more information, please contact Dean Rosingana, Marketing and Communications Manager at (207) 400-3553 or drosingana@customdisability.com

About Custom Disability Solutions

Custom Disability Solutions (CDS), a division of Reliance Standard Life Insurance Company, is a full-service group disability risk management organization that is focused on providing superior reinsurance solutions. Our group short-term and long-term disability products are designed to provide competitive and sound group disability plans. We offer flexible plan features and designs that are crafted to keep pace with changes in the industry, and provide the best possible benefits. Online at: www.customdisability.com.

About Resources For Living

Resources For Living (RFL) is a behavioral wellness organization that delivers measurable improvements in individual and organizational health, productivity, and related costs through integrated EAP and work/life services, depression and anxiety disease management, chronic pain management, obesity case management and non-surgical weight loss, substance abuse treatment, worksite interventions after traumatic events, and managerial performance and risk coaching. Founded in 1988, RFL currently operates in every state in the United States, Canada, and Puerto Rico and can be found on the Web at www.rfl.com.

