

For Immediate Release

Custom Disability Solutions (CDS) promotes reinsurance industry veterans – Roxanne Bergland, Shawn Dutremble and Tony Michaud – to newly created vice president roles to meet the company’s business growth and market needs.

SOUTH PORTLAND, Maine — June 13, 2011 — Custom Disability Solutions (CDS) announced today that it has promoted Roxanne Bergland to vice president, business development, Shawn Dutremble to vice president, underwriting and Tony Michaud to vice president, client support services. As vice presidents, Roxanne, Shawn and Tony will help CDS achieve its strategic goals and improve its position in the disability market.

Newly Created Vice President Positions

“All three positions support our highest priority of growth from a strategic, as well as, operational perspective,” said Jerry Bannach, president and CEO. “Roxanne, Shawn and Tony’s extensive experience in the group disability and reinsurance markets make them excellent choices for these important roles. Over the last five years, we have increased our client base and experienced a steady growth of our business; Roxanne; Shawn and Tony have been key contributors to this success.”

Roxanne joined CDS in July 2006, spending her previous 18 years at ING. She has been a significant factor to CDS’ success in the market. In her new role, she will continue to drive reinsurance prospecting opportunities to grow CDS’ customer base, maximize new business revenues and foster key strategic business partnerships.

Shawn joined CDS in July 2006, and has 15 years of underwriting experience. In the last five years he has built an underwriting department that delivers superior customer service, strategic underwriting solutions and training to CDS’ clients. Through Shawn’s leadership, the underwriting team will continue its hands on approach to client training and growth.

Tony joined CDS in April 2006, and in his 20 years in the industry he has held several leadership positions. Tony is responsible for all distribution support services and overall client relationship activities. As vice president, Tony will drive the organic sales growth of CDS’ clients by maximizing CDS revenue and profitability from existing reinsurance relationships and strategic partnerships.

About Custom Disability Solutions

Custom Disability Solutions (CDS), a division of Reliance Standard Life Insurance Company, is a full-service group disability risk management organization that is focused on providing superior reinsurance solutions. Our group short-term and long-term disability products are designed to provide competitive and sound group disability plans. We offer flexible plan features and designs that are crafted to keep pace with changes in the industry and provide the best possible benefits.

Online at: www.customdisability.com.

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